

Willamette Management Associates Insights

COMMUNIQUE

IN PRINT

Robert Reilly, firm managing director and resident in the Chicago office, authored an article that appeared in the November/December 2007 issue of *Valuation Strategies*. The title of Robert's article is "New AICPA Statement on Standards for Valuation Services."

Robert Reilly also authored an article that appeared in the March/April 2008 issue of *Construction Accounting and Taxation*. The title of Robert's article is "Ad Valorem Property Tax Valuations and Appeals."

Robert Reilly also authored an article that was published in the March/April issue of the Thomson Tax and Accounting journal *Valuation Strategies*. The title of that article is "Effective Intellectual Property Valuation Reports."

Robert Reilly authored chapter 4 of the *2008 Family Law Update*. The title of Robert's chapter is "The Valuation of an Industrial or Commercial Company's Total Operating Assets for Family Law Purposes." This annual book is published by Aspen Law and Business and is edited by Ron Brown.

Robert Reilly authored an article that appeared in the November/December 2007 issue of the AICPA publication *Planner*. The title of Robert's article is "Personal Financial Planners and the AICPA's Statement on Standards for Valuation Services—Part II."

Robert Reilly also authored an article that appeared in the January 2008 issue of the CCH publication *Business Valuation Alert*. The title of Robert's article is "The Application of SSVS No. 1 to Valuation Engagements for Financial Planning Purposes—Part II."

Jackie DeRosa, Chicago office principal, was interviewed as our resident sports franchise valuation expert for an article in the December 18, 2007 Web page on www.MiamiHerald.com. The title of the article is "Are the Dolphins Worth \$1 Billion?"

Jim Rabe, Portland office director, authored an article that appeared in the Fall 2007 issue of *The Journal of Employee Ownership Law and Finance*. The title of Jim's article is "Reasonable Key Executive Compensation in Majority Employee-Owned Corporations."

Jim Rabe also authored an article that appeared in the January/February 2008 issue of *The Oregon Certified Public Accountant*. The title of Jim's article is "Measuring the Value of Stock-Based Executive Compensation."

IN PERSON

Robert Schweihs, firm managing director and resident in the Chicago office, taught a course at Georgetown University on February 5, 2008. The topic of Bob's lecture was "Fairness from a Financial Point of View."

Bob Schweihs also participated in the Valuation Study Group (VSG) annual meeting on February 14 through 17, 2008 in Hawaii. The topic of Bob's VSG presentation was "Intellectual Property."

Curtis Kimball, Atlanta office director, delivered a presentation at the 2007 Tennessee Federal Tax Conference on December 6, 2007, in Franklin, Tennessee. The topic of Curt's presentation was "Business Valuation Issues for Federal Tax Matters: Recent Valuation Developments."

Jim Rabe, Portland office director, delivered a presentation at the Lorman Education Services seminar "Limited Liability Companies Advanced Withdrawal Strategies for Members." The topic of Jim's presentation was "Valuation Issues Involving LLCs."

Mike Hartman, Atlanta principal, participated in a panel discussion on February 28, 2008, at a meeting sponsored by the North Carolina chapter of the Association for Corporate Growth (ACG). The topic of the panel discussion was "Should I Sell to My Employees? ESOPs Explained."

Mark Hartman also delivered a presentation on March 5 and 6, 2008, in Charlotte, North Carolina, at the Southeast Regional ESOP Conference sponsored by The ESOP Association. Mike's presentation was "ESOPs in Community Banks."

Mike Hartman also delivered a presentation on April 3, 2008, in Chicago at the NCEO/Beyster Institute Annual Employee Ownership Conference. The topic of Mike's presentation was "What to Do if You Receive an Offer You Can't Refuse."

Robert Reilly delivered two presentations on March 12 and 13, 2008, at the annual conference of The Institute of Chartered Accountants in Australia. This conference was held in Sydney, Australia. The topic of Robert's first (four-hour) presentation was "Valuing Intangible Assets." The topic of Robert's second (two-hour) presentation was "Current Cost of Capital Issues."

Robert Reilly will also deliver a two-hour presentation on May 20, 2008, at the 2008 North American Regional Meeting of AGN, International, a consortium of internal accounting firms. The conference will be held in Seattle. The topic of Robert's presentation is "Fair Value of Intangible Assets for SFAS No. 141 Purchase Accounting Purposes."