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WILLAMETTE MANAGEMENT ASSOCIATES HIRES

BRENT MCDADE AS DIRECTOR

Chicago, IL (November 28, 2023) – Willamette Management Associates is pleased to announce that Brent McDade has joined the firm as a Director. He will be based in the Atlanta, Georgia, office.

McDade has nearly 30 years of experience in the areas of business valuation, economic damages, and investment banking. He has performed valuations for the purpose of tax planning and compliance, forensic analysis and dispute resolution, financial reporting, and transaction planning. Previous clients include publicly traded and privately held companies that range from local mom-and-pop operations to multinational conglomerates.

"We are excited to have Brent join the Willamette Management Associates team," said Timothy J. Meinhart, managing director. "Brent's extensive knowledge of business valuation and his experience in delivering forensic analysis services will be big assets for the firm moving forward."

Prior to joining Willamette Management Associates, McDade was a director and the Tennessee Business Valuation Practice leader for Elliott Davis. Prior to a merger of the Decosimo CPA firm into Elliott Davis, he was a director in business valuation and litigation support for Decosimo Advisory Services, as well as an investment banker at Decosimo Corporate Finance. Prior to that, he was a vice president at Mercer Capital Management, Inc.

McDade earned a bachelor's degree in economics and business administration from Vanderbilt University. He holds the Accredited Senior Appraiser (ASA) designation from the American Society of Appraisers, the Accredited in Business Valuation (ABV) designation from the American Institute of Certified Public Accountants, and the Certified Valuation Analyst (CVA) and Master Analyst in Financial Forensics (MAFF) designations from the National Association of Certified Valuators and Analysts.

"Since the beginning of my career, I have studied business valuation textbooks and articles authored by Willamette Management Associates professionals," McDade said. "I have researched landmark cases that involved Willamette Management Associates professionals, and I have made it a goal to bring their level of analytical judgment, technical proficiency, and thought leadership to my own work. I am flattered to be part of this legendary organization, and I look forward to continuing to grow as a professional as part of this team."

Founded more than 50 years ago, Willamette Management Associates provides valuation analyses, transactional opinions, damages and forensic analyses, and transfer price analyses. Our firm provides these services in matters related to taxation, transactions, financial reporting, corporate planning, and litigation. Willamette Management Associates clients range from substantial private families to Fortune 500 multinational corporations and include the banking industry, the accounting profession, the legal community, and government and regulatory agencies.

Willamette Management Associates, a Citizens company, is not undertaking to provide any legal, accounting, or tax advice in connection with this communication. Any party receiving this communication must rely on its own legal counsel, accountants, and other similar expert advisors for legal, accounting, tax, and other similar advice relating to the subject matter of this communication.

For further information about the services of Willamette Management Associates, please visit www.willamette.com